



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Buying Time, LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

Contract # 326946

Schedule Dates 10/09/12-10/15/12
Advertiser Pol/W Dalton/D/NC Governor (16265)
Agency Buying Time, LLC (2536)
Product Political - State Candidate (1071)
Brand 2209 GOV (135168)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name WELSH, KATHRYN
Phone/Fax /
CPE 323/326/2209
Account Types National/Political
Billing Type Standard
Comments DALTON FOR GOVERNOR
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
GOVERNOR

Date Entered 08/14/12
Last Modified 08/14/12
Entered By Jill Hipskind
CO-OP No
Headline # 06276604
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,595.50
Net Total \$37,374.50
Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Oct. 2012	57	\$43,970.00
Grand Total:	57	\$43,970.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	10A- 11A (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	8/14/12
2.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	12P- 1P (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	8/14/12
3.0	Normal Line / Spot	10/12/12-10/12/12	4	:30	5A- 5:30A (EST)						1			1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/14/12
4.0	Normal Line / Spot	10/12/12-10/12/12	4	:30	5P- 5:30P (EST)						1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	8/14/12
5.0	Normal Line / Spot	10/12/12-10/12/12	4	:30	5:30A- 6A (EST)						1			1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/14/12
6.0	Normal Line / Spot	10/12/12-10/12/12	4	:30	5:30P- 6P (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	8/14/12
7.0	Normal Line / Spot	10/12/12-10/12/12	4	:30	6:30A- 7A (EST)						1			1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	8/14/12
8.0	Normal Line / Spot	10/12/12-10/12/12	4	:30	7A- 8A (EST)						1			1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	8/14/12
9.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	10A- 11A (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	8/14/12
10.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	11:35P- 12:02A (EST)									1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	8/14/12
11.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	12:02A- 1:06A (EST)									1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	8/14/12
12.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	12P- 1P (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	8/14/12
13.0	Normal Line / Spot	10/15/12-10/15/12	4	:30	5A- 5:30A (EST)									1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/14/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Buying Time, LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

Contract # 326946

Schedule Dates	10/09/12-10/15/12	Date Entered	08/14/12
Advertiser	Pol/W Dalton/D/NC Governor (16265)	Last Modified	08/14/12
Agency	Buying Time, LLC (2536)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	2209 GOV (135168)	Headline #	06276604
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	WELSH, KATHRYN	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	323/326/2209	Commission	\$6,595.50
Account Types	National/Political	Net Total	\$37,374.50
Billing Type	Standard	Sales Tax	
Comments	DALTON FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , WALTER DALTON FOR GOVERNOR		

Charlotte (WSOC)			
By Broadcast Month	Spots	Rate	
Oct. 2012	57	\$43,970.00	
Grand Total:	57	\$43,970.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / Spot	10/15/12-10/15/12	4	:30	5P- 5:30P (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	8/14/12
15.0	Normal Line / Spot	10/15/12-10/15/12	4	:30	5:30A- 6A (EST)	1	1							1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/14/12
16.0	Normal Line / Spot	10/15/12-10/15/12	4	:30	5:30P- 6P (EST)	1	1							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	8/14/12
17.0	Normal Line / Spot	10/15/12-10/15/12	4	:30	6P- 6:30P (EST)	1	1							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	8/14/12
18.0	Normal Line / Spot	10/15/12-10/15/12	4	:30	7A- 8A (EST)	1	1							1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	8/14/12
19.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	9A- 10A (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	8/14/12
20.0	Normal Line / Spot	10/13/12-10/13/12	4	:30	12P- 12:30P (EST)							1		1	\$390.00	\$390.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/14/12
21.0	Normal Line / Spot	10/13/12-10/13/12	4	:30	6A- 7A (EST)							1		1	\$400.00	\$400.00	Charlotte (WSOC)	SATURDAY AM NEWS	8/14/12
22.0	Normal Line / Spot	10/13/12-10/13/12	5	:30	7P- 7:30P (EST)							1		1	\$490.00	\$490.00	Charlotte (WSOC)	EYEWITNESS NEWS SAT 6P	8/14/12
23.0	Normal Line / Spot	10/13/12-10/13/12	4	:30	7A- 8A (EST)							1		1	\$425.00	\$425.00	Charlotte (WSOC)	SATURDAY AM NEWS	8/14/12
24.0	Normal Line / Spot	10/13/12-10/13/12	4	:30	8A- 9A (EST)							1		1	\$625.00	\$625.00	Charlotte (WSOC)	SATURDAY GMA	8/14/12
25.0	Normal Line / Spot	10/14/12-10/14/12	5	:30	11P- 11:35P (EST)								1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	8/14/12
26.0	Normal Line / Spot	10/14/12-10/14/12	4	:30	12P- 12:30P (EST)								1	1	\$390.00	\$390.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Bookend P/B Piggy Back

Printed At: 09:51 AM on Wednesday, August 15 2012



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Suite 210
Washington, DC 20001

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Contract # 3269946

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Advertiser Pol/W Dalton/D/NC Governor (16265)
Agency Buying Time, LLC (2536)
Product Political - State Candidate (1071)
Brand 2209 GOV (135168)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name WELSH,KATHRYN
Phone/Fax /
CPE 323/326/2209
Account Types National/Political
Billing Type Standard
Comments DALTON FOR GOVERNOR
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
GOVERNOR

Date Entered 08/14/12
Last Modified 08/14/12
Entered By Jill Hipskind
CO-OP No
Headline # 06276604
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,595.50
Net Total \$37,374.50
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Oct. 2012
Grand Total:

Spots	Rate
57	\$43,970.00
57	\$43,970.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / Spot	10/14/12-10/14/12	5	:30	6P- 6:30P (EST)								1	1	\$1,350.00	\$1,350.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/14/12
28.0	Normal Line / Spot	10/14/12-10/14/12	4	:30	6A- 7A (EST)								1	1	\$400.00	\$400.00	Charlotte (WSOC)	SUNDAY AM NEWS	8/14/12
29.0	Normal Line / Spot	10/14/12-10/14/12	4	:30	8A- 9A (EST)								1	1	\$625.00	\$625.00	Charlotte (WSOC)	SUNDAY GMA	8/14/12
30.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	10A- 11A (EST)								1	1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	8/14/12
31.0	Normal Line / Spot	10/11/12-10/11/12	4	:30	11P- 11:35P (EST)								1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	8/14/12
32.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	11:35P- 12:02A (EST)								1	1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	8/14/12
33.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	12:02A- 1:06A (EST)								1	1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	8/14/12
34.0	Normal Line / Spot	10/11/12-10/11/12	4	:30	5A- 5:30A (EST)								1	1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/14/12
35.0	Normal Line / Spot	10/11/12-10/11/12	4	:30	5P- 5:30P (EST)								1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/14/12
36.0	Normal Line / Spot	10/11/12-10/11/12	4	:30	5:30P- 6P (EST)								1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/14/12
37.0	Normal Line / Spot	10/11/12-10/11/12	4	:30	6P- 6:30P (EST)								1	1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	8/14/12
38.0	Normal Line / Spot	10/11/12-10/11/12	4	:30	6:30A- 7A (EST)								1	1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	LIVE WITH KELLY	8/14/12
40.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	9A- 10A (EST)								1	1	\$375.00	\$375.00	Charlotte (WSOC)		

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Commission \$6,595.50
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Charlotte (WSOC)
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Oct. 2012
Grand Total: 57 \$43,970.00

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41.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	10A- 11A (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	8/14/12
42.0	Normal Line / Spot	10/09/12-10/09/12	4	:30	11P- 11:35P (EST)			1						1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	8/14/12
43.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	11:35P- 12:02A (EST)			1						1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	8/14/12
44.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	12P- 1P (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/14/12
45.0	Normal Line / Spot	10/09/12-10/09/12	4	:30	5A- 5:30A (EST)			1						1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/14/12
46.0	Normal Line / Spot	10/09/12-10/09/12	4	:30	5:30P- 6P (EST)			1						1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	8/14/12
47.0	Normal Line / Spot	10/09/12-10/09/12	4	:30	6P- 6:30P (EST)			1						1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	8/14/12
48.0	Normal Line / Spot	10/09/12-10/09/12	4	:30	6:30A- 7A (EST)			1						1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	8/14/12
49.0	Normal Line / Spot	10/09/12-10/09/12	4	:30	7A- 8A (EST)			1						1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	8/14/12
50.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	12:02A- 1:06A (EST)			1						1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	8/14/12
51.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	12P- 1P (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/14/12
52.0	Normal Line / Spot	10/10/12-10/10/12	4	:30	5P- 5:30P (EST)			1						1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	8/14/12
53.0	Normal Line / Spot	10/10/12-10/10/12	4	:30	5:30A- 6A (EST)			1						1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/14/12

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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: Bookend P/B Piggy Back

nted At: 09:51 AM on Wednesday, August 15 2012



WSOC-TV

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1901 North Tryon Street
Charlotte, NC 28206-2700

Buying Time, LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

Contract #

326946

Schedule Dates	10/09/12-10/15/12	Date Entered	08/14/12
Advertiser	Pol/W Dalton/D/NC Governor (16265)	Last Modified	08/14/12
Agency	Buying Time, LLC (2536)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	2209 GOV (135168)	Headline #	06276604
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	WELSH, KATHRYN	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	323/326/2209	Commission	\$6,595.50
Account Types	National/Political	Net Total	\$37,374.50
Billing Type	Standard	Sales Tax	
Comments	DALTON FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** WALTER DALTON FOR GOVERNOR		

Charlotte (WSOC)
By Broadcast Month

Month	Spots	Rate
Oct. 2012	57	\$43,970.00
Grand Total:	57	\$43,970.00

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54.0	Normal Line / Spot	10/10/12-10/10/12	4	:30	6P- 6:30P (EST)				1					1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	8/14/12
55.0	Normal Line / Spot	10/10/12-10/10/12	4	:30	6:30A- 7A (EST)				1					1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	8/14/12
56.0	Normal Line / Spot	10/10/12-10/10/12	4	:30	7A- 8A (EST)				1					1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	8/14/12
57.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	9A- 10A (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	8/14/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
Accepted Station: _____ Date: _____
Comments: _____

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Printed At: 09:51 AM on Wednesday, August 15 2012

FAX# 610-225-1191
HARRIS REPORT FROM REP AUG13/12 18.3

AUG13/12 18.3
*** WSOC-TV ***

REP. #	OFF. #	220	SALESMAN #
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BUYER NAME KATHRYN WELSH

SALES PRSN PH- NICK WELTE

CLASS: NATL. LOCAL REGIONAL

ICE)

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE AUG13/12	18.39
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 323 AGENCY PRODUCT CODE = 326 AGENCY EST# = 2209												
1			1000A-1100A	30	5	\$375.00	10/12	10/12	1		FRI	1
PROGRAM : DR. PHIL CON COM1 : DR. PHIL												
2			1200N-100P	30	5	\$375.00	10/12	10/12	1		FRI	1
PROGRAM : EYEWITNESS NEWS MIDDAY CON COM1 : EYEWITNESS NEWS MIDDAY												
3			500A-530A	30	41	\$525.00	10/12	10/12	1		FRI	1
PROGRAM : EYEWITNESS NEWS 5A CON COM1 : EYEWITNESS NEWS 5A												

AUG13/12 18.3
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			500P-530P	30	4	\$1,200.00	10/12	10/12	1		FRI	1
PROGRAM : EYEWITNESS NEWS 5:00PM												
CON COM1: EYEWITNESS NEWS 5:00PM												
5			530A-600A	30	4	\$525.00	10/12	10/12	1		FRI	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1: EYEWITNESS NEWS 5A												
6			530P-600P	30	4	\$1,300.00	10/12	10/12	1		FRI	1
PROGRAM : EYEWITNESS NEWS 5:30PM												
CON COM1: EYEWITNESS NEWS 5:30PM												
7			630A-700A	30	4	\$1,175.00	10/12	10/12	1		FRI	1
PROGRAM : EYEWITNESS NEWS 630A												
CON COM1: EYEWITNESS NEWS 630A												
8			700A-800A	30	4	\$1,075.00	10/12	10/12	1		FRI	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
9			1000A-1100A	30	5	\$375.00	10/15	10/15	1		MON	1
PROGRAM : DR. PHIL												
CON COM1: DR. PHIL												
10			1135P-1202A	30	5	\$500.00	10/15	10/15	1		MON	1
PROGRAM : NIGHTLINE												
CON COM1: NIGHTLINE												
11			1202A-106A	30	5	\$150.00	10/15	10/15	1		MON	1
PROGRAM : JIMMY KIMMEL												
CON COM1: JIMMY KIMMEL												
12			1200N-100P	30	5	\$375.00	10/15	10/15	1		MON	1
PROGRAM : EYEWITNESS NEWS MIDDAY												
CON COM1: EYEWITNESS NEWS MIDDAY												

AUG13/12 18.3
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			500A-530A PROGRAM : EYEWITNESS NEWS 5A CON COM1: EYEWITNESS NEWS 5A	30	4	\$525.00	10/15	10/15	1		MON	1
14			500P-530P PROGRAM : EYEWITNESS NEWS 5:00PM CON COM1: EYEWITNESS NEWS 5:00PM	30	4	\$1,200.00	10/15	10/15	1		MON	1
15			530A-600A PROGRAM : EYEWITNESS NEWS 5A CON COM1: EYEWITNESS NEWS 5A	30	4	\$525.00	10/15	10/15	1		MON	1
16			530P-600P PROGRAM : EYEWITNESS NEWS 5:30PM CON COM1: EYEWITNESS NEWS 5:30PM	30	4	\$1,300.00	10/15	10/15	1		MON	1
17			600P-630P PROGRAM : EYEWITNESS NEWS 6:00PM CON COM1: EYEWITNESS NEWS 6:00PM	30	4	\$1,500.00	10/15	10/15	1		MON	1
18			700A-800A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30	4	\$1,075.00	10/15	10/15	1		MON	1
19			900A-1000A PROGRAM : LIVE WITH KELLY CON COM1: LIVE WITH KELLY	30	5	\$375.00	10/15	10/15	1		MON	1
20			1200N-1230P PROGRAM : EYEWITNESS NEWS SATURDAY CON COM1: EYEWITNESS NEWS SATURDAY	30	4	\$390.00	10/13	10/13	1		SAT	1
21			600A-700A PROGRAM : SATURDAY AM NEWS CON COM1: SATURDAY AM NEWS	30	4	\$400.00	10/13	10/13	1		SAT	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
22			700P-730P	30	5	\$490.00	10/13	10/13	1		SAT	1
PROGRAM : EYEWITNESS NEWS SAT 6P												
CON COM1 : EYEWITNESS NEWS SAT 6P												
23			700A-800A	30	4	\$425.00	10/13	10/13	1		SAT	1
PROGRAM : SATURDAY AM NEWS												
CON COM1 : SATURDAY AM NEWS												
24			800A-900A	30	4	\$625.00	10/13	10/13	1		SAT	1
PROGRAM : SATURDAY GMA												
CON COM1 : SATURDAY GMA												
25			1100P-1135P	30	5	\$1,200.00	10/14	10/14	1		SUN	1
PROGRAM : EYEWITNESS NEWS 11P												
CON COM1 : EYEWITNESS NEWS 11P												
26			1200N-1230P	30	4	\$390.00	10/14	10/14	1		SUN	1
PROGRAM : EYEWITNESS NEWS SUNDAY												
CON COM1 : EYEWITNESS NEWS SUNDAY												
27			600P-630P	30	5	\$1,350.00	10/14	10/14	1		SUN	1
PROGRAM : EYEWITNESS NEWS												
CON COM1 : EYEWITNESS NEWS												
28			600A-700A	30	4	\$400.00	10/14	10/14	1		SUN	1
PROGRAM : SUNDAY AM NEWS												
CON COM1 : SUNDAY AM NEWS												
29			800A-900A	30	4	\$625.00	10/14	10/14	1		SUN	1
PROGRAM : SUNDAY GMA												
CON COM1 : SUNDAY GMA												
30			1000A-1100A	30	5	\$375.00	10/11	10/11	1		THU	1
PROGRAM : DR. PHIL												
CON COM1 : DR. PHIL												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			1100P-1135P	30	4	\$1,200.00	10/11	10/11	1		THU	1
PROGRAM : EYEWITNESS NEWS 11P												
CON COM1 : EYEWITNESS NEWS 11P												
32			1135P-1202A	30	5	\$500.00	10/11	10/11	1		THU	1
PROGRAM : NIGHTLINE												
CON COM1 : NIGHTLINE												
33			1202A-106A	30	5	\$150.00	10/11	10/11	1		THU	1
PROGRAM : JIMMY KIMMEL												
CON COM1 : JIMMY KIMMEL												
34			500A-530A	30	4	\$525.00	10/11	10/11	1		THU	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1 : EYEWITNESS NEWS 5A												
35			500P-530P	30	4	\$1,200.00	10/11	10/11	1		THU	1
PROGRAM : EYEWITNESS NEWS 5:00PM												
CON COM1 : EYEWITNESS NEWS 5:00PM												
36			530A-600A	30	4	\$525.00	10/11	10/11	1		THU	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1 : EYEWITNESS NEWS 5A												
37			530P-600P	30	4	\$1,300.00	10/11	10/11	1		THU	1
PROGRAM : EYEWITNESS NEWS 5:30PM												
CON COM1 : EYEWITNESS NEWS 5:30PM												
38			600P-630P	30	4	\$1,500.00	10/11	10/11	1		THU	1
PROGRAM : EYEWITNESS NEWS 6:00PM												
CON COM1 : EYEWITNESS NEWS 6:00PM												
39			630A-700A	30	4	\$1,175.00	10/11	10/11	1		THU	1
PROGRAM : EYEWITNESS NEWS 630A												
CON COM1 : EYEWITNESS NEWS 630A												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
40			900A-1000A PROGRAM : LIVE WITH KELLY CON COM1: LIVE WITH KELLY	30	5	\$375.00	10/11	10/11	1		THU	1
41			1000A-1100A PROGRAM : DR. PHIL CON COM1: DR. PHIL	30	5	\$375.00	10/9	10/9	1		TUE	1
42			1100P-1135P PROGRAM : EYEWITNESS NEWS 11P CON COM1: EYEWITNESS NEWS 11P	30	4	\$1,200.00	10/9	10/9	1		TUE	1
43			1135P-1202A PROGRAM : NIGHTLINE CON COM1: NIGHTLINE	30	5	\$500.00	10/9	10/9	1		TUE	1
44			1200N-100P PROGRAM : EYEWITNESS NEWS MIDDAY CON COM1: EYEWITNESS NEWS MIDDAY	30	5	\$375.00	10/9	10/9	1		TUE	1
45			500A-530A PROGRAM : EYEWITNESS NEWS 5A CON COM1: EYEWITNESS NEWS 5A	30	4	\$525.00	10/9	10/9	1		TUE	1
46			530P-600P PROGRAM : EYEWITNESS NEWS 5:30PM CON COM1: EYEWITNESS NEWS 5:30PM	30	4	\$1,300.00	10/9	10/9	1		TUE	1
47			600P-630P PROGRAM : EYEWITNESS NEWS 6:00PM CON COM1: EYEWITNESS NEWS 6:00PM	30	4	\$1,500.00	10/9	10/9	1		TUE	1
48			630A-700A PROGRAM : EYEWITNESS NEWS 630A CON COM1: EYEWITNESS NEWS 630A	30	4	\$1,175.00	10/9	10/9	1		TUE	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49			700A-800A	30	4	\$1,075.00	10/9	10/9	1		TUE	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
50			1202A-106A	30	5	\$150.00	10/10	10/10	1		WED	1
PROGRAM : JIMMY KIMMEL												
CON COM1: JIMMY KIMMEL												
51			1200N-100P	30	5	\$375.00	10/10	10/10	1		WED	1
PROGRAM : EYEWITNESS NEWS MIDDAY												
CON COM1: EYEWITNESS NEWS MIDDAY												
52			500P-530P	30	4	\$1,200.00	10/10	10/10	1		WED	1
PROGRAM : EYEWITNESS NEWS 5:00PM												
CON COM1: EYEWITNESS NEWS 5:00PM												
53			530A-600A	30	4	\$525.00	10/10	10/10	1		WED	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1: EYEWITNESS NEWS 5A												
54			600P-630P	30	4	\$1,500.00	10/10	10/10	1		WED	1
PROGRAM : EYEWITNESS NEWS 6:00PM												
CON COM1: EYEWITNESS NEWS 6:00PM												
55			630A-700A	30	4	\$1,175.00	10/10	10/10	1		WED	1
PROGRAM : EYEWITNESS NEWS 630A												
CON COM1: EYEWITNESS NEWS 630A												
56			700A-800A	30	4	\$1,075.00	10/10	10/10	1		WED	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
57			900A-1000A	30	5	\$375.00	10/10	10/10	1		WED	1
PROGRAM : LIVE WITH KELLY												
CON COM1: LIVE WITH KELLY												

3P HEADLINE# 6276604
 ** ORIGINAL REV#0 ***
 REP: TEL# 610-225-4100 FAX# 610-225-1191
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG13/12 18.3
 *** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
CT/12						43970.00						

CONTRACT TOTAL 43970.00
 TOTAL SPOTS 57

MARKET TOTALS \$104,690
 WSOC 42% WBTB 38% WCNC 14% WCCB 4% WJZY 1% WMYT 0% WAXN 1%
 CABL 0%
 SVC- NSI
 DEMOS- RA35+*